



*'Be an Ambassador
for Local Business'*

THE VOICE OF BUSINESS IN THE DUNGOG SHIRE

www.ddcc.org.au



DUNGOG DISTRICT CHAMBER OF COMMERCE

Taking care of Business

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ABOUT

The Dungog District Chamber of Commerce is a non-profit organisation comprised of local businesses, professional and community-minded people. It represents the interests of the Dungog Shire business community with the aim is to maximise the returns for business in the Dungog Shire.

Dungog District Chamber of Commerce and the NSW Business Chamber have partnered to bring more memberships benefits and greater access to information, services, and advice. All Dungog District Chamber of Commerce members can opt to be NSW Business Chamber members at no extra cost.

Our objectives are:

- Support and represent our member's business interests and provide a range of services and information for business development, growth and prosperity
- Monitor and make comment on matters which impact on business, the environment and welfare issues of the Dungog District Community.
- Establish a network of support service for our members
- Provide timely and reliable information to our members
- Promote Dungog and Districts as a destination for all business
- Encourage spending on goods and services available locally

MEMBERSHIP BENEFITS

Events & Networking

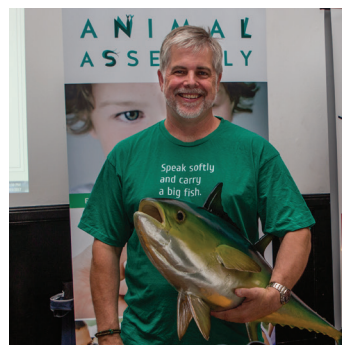
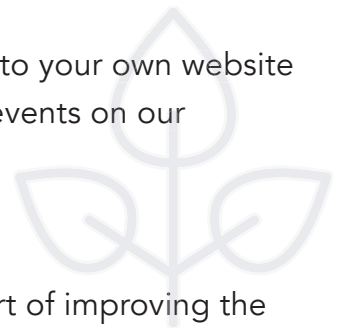
Invitations to Chamber events including informal monthly dinner networking meetings with informative guest speakers and offering opportunities to promote your business and network with other members and business representatives.

Business Exposure

Free listing in the Chamber Members Directory on our website with a link to your own website to further facilitate business networking. Promotion of your business and events on our Facebook page and other social media.

Be Part of a Collective Voice

Real change comes from a group of people with a collective vision. Be part of improving the economic situation for small and medium businesses.



Advertising

Opportunity for members only discounted advertising. Promotion of your business through Chamber advertising and ongoing email updates/communications and newsletters.

Dungog Regional Tourism Inc. Membership

Current financial members of the Dungog District Chamber of Commerce automatically receive free ordinary membership to the Dungog Regional Tourism Inc.

Social Benefits of Tourism

Here's why tourism is good for more than tourist related businesses..

As well as creating jobs tourism helps build attractive and viable communities, promoting the local beauty, its culture, environment, heritage and social aspects enjoyed by local residents. Increasing services, attractions and recreational opportunities for local communities as well.

Tourism can provide direct jobs to the community but importantly employment and revenue is generated through other industries, butchers, cafes, supermarkets and local novelty shops, the flow on is these businesses will also spend more locally.

This means that every dollar coming into the tourism industry is directly related to a boost in local spending. So tourism is everyones business.

This is why tourism revenues have a multiplier effect, because a large percentage of every tourist dollar earned is reintroduced back into the economy.



NSW Business Chamber Alliance

Dungog District Chamber of Commerce receive free membership to the NSW Business Chamber under the Chamber Alliance Programme members. Benefits includes free IR, HR and WHS compliance support via the NSW Business Chamber.



EVENTS AND PROMOTIONS

Buy Local

Local businesses are owned by people who live in this community and are more invested in the community's future. It's not just putting money in to a business owner's pocket you are actually supporting and improving our local economy. Remember it's our local business that supports our local charities, sporting groups and more with donations on a very regular basis. Local businesses gives a community its character.

By supporting local you ensure that uniqueness is preserved as a part of your community. Having the owner nearby also means that owner personally knows his customers. He knows the products you buy or the services you request on a regular basis and can tailor services to make your experience even better. Buying local has benefits beyond mere convenience. When you support local business owners, you get a better level of service, as well as helping make your community a better place to live.

Our buy local campaigns have included:

- A 2013 buy local Campaign with over 20,000.00 entries offering the chance to win \$4,000 Dungog Dollars to be spent in participating businesses.
- The Dungog Shire Business Expo in 2017, where over 50 business from the Dungog Shire showcased their businesses at the James Theatre
- In 2017, the Dungog District Chamber of Commerce organised a shop local Christmas Street Party, which brought a huge number of locals to the Dowling Street to enjoy an evening of shopping and entertainment. This will be a growing annual event which includes local business and the community.

The Dungog District Chamber of Commerce is a valuable and supportive resource for our community. We invite you to join with us so your business can benefit from all the opportunities the Chamber membership provides.

Business Awards

The awards help to raise awareness of the contribution local businesses bring to our community and reward those who have provided you with great service throughout the year. These awards also offer for the opportunity for selected category winners to automatically progress to the Hunter Business Chamber awards and should they win, they will have the opportunity to go onto represent the Region at the NSW Business Chamber Awards.

MEMBERSHIP

Business membership fee \$100.00 per annum (incl GST)

For online registration and payment: www.ddcc.org.au OR alternatively complete the attached membership form.