



DUNGOG DISTRICT CHAMBER OF COMMERCE

*Taking care of Business*

Dear Members

Welcome to our first newsletter for 2022. We will try to make these a regular event to keep members and the community up to date with Chamber and members activities. Please let us know if your business has something they wish to share.

### **NSW SMALL BUSINESS MONTH ACTIVITY – MONDAY 7<sup>TH</sup> MARCH**

The Chamber was fortunate to receive funding from NSW Government to take part in NSW Small Business Month.

With the difficulties business have endured over the last 2 years, the event is to bring our local business owners (or those intending to open a new business) together, for a guided session to help re-evaluate your business and gain new strategies.

Session to be led by Taylah Hudson, business coach from Gunnedah.

**When** Monday 7<sup>th</sup> March 2022

**Where** Royal Hotel conferencing room

**Time** 1pm to 5pm

**Event, including afternoon tea, cost free to participants.**

Option also to join by **Zoom**.

Book early. Limited numbers RSVP by 28/2/22

#### **Overview of Session:**

**How to niche your regional business, find your “ideal” client + uncover your unique selling point.**

Calling ambitious small business owners and creative entrepreneurs. In this group mentor session you will discover the tools to regather, recharge and reinvent your regional business to achieve the success you dream of!

One of the biggest hurdles you can face as a business owner is losing sight of what you do and why you do it... and after the past two years, no one would judge if you have lost your direction or aren't sure of your next steps!

ABN 55 113 236 090

W | [www.ddcc.org.au](http://www.ddcc.org.au) E | [president@ddcc.org.au](mailto:president@ddcc.org.au)

A | PO Box 210 Dungog NSW 2420



DUNGOG DISTRICT CHAMBER OF COMMERCE

*Taking care of Business*

This mentor session will provide you with the inspiration, guidance + support along with practical tips to implement right away, to create a profitable, impactful, regional business!

The topics we will cover:

1. Niche your regional business - *to stand out in your industry*
2. Find your "ideal client" - *to know exactly how to capture their attention*
3. Uncover your unique selling point - *to create impactful client experiences*

*Taylah Hudson is a wife, Mumma, lifestyle photographer + small business coach from Gunnedah NSW. Her mission is to inspire, encourage and contribute in a mindful way to the world of small business by offering tools, knowledge + support! Taylah loves to help small business owners + creative entrepreneurs pursue their biggest goals in life and has founded the Mindful Business Hub - a digital course designed for regional businesses!*

## **DUNGOG REGIONAL TOURISM AND DDCC TOURISM FORUM THURSDAY 17<sup>TH</sup> MARCH 4pm START**

This event was to be held in February but with Covid concerns delayed a month as whole point of this event is to bring those in the tourism industry, and other associated retail together face to face.

A number of organisations and businesses are being invited to present and the opportunity for attendees to network.

More information on this event will be sent out shortly but please save the date.

## **OPEN DAY AT FOSTERTON RETREAT**

One of the aims of the Chamber Committee this year is to take the 'Chamber on the road' so to speak, and replace some of our monthly dinner meetings with visits to Members businesses around the Shire. In the spirit of this Bronwyn and Max have provided this opportunity in February and we would encourage those who can to take up this invitation.

ABN 55 113 236 090

W | [www.ddcc.org.au](http://www.ddcc.org.au) E | [president@ddcc.org.au](mailto:president@ddcc.org.au)

A | PO Box 210 Dungog NSW 2420


*“Be nurtured in nature”*




Max & Bronwyn invite you to

*Fosterton Retreat  
Open Day 2022*

**Saturday February 19th  
10am-3pm**



It is with great gratitude we want to share our slice of heaven, celebrate 6 years & get a taste of what we like to do here. Come & see what we get so excited about—wildlife—serenity—the views—getting away—the river—our plans—the pool – special deals.



Bring family, friends, lunch, your swimmers, walking shoes & experience Fosterton Retreat. Do it all, or do a little:


10am Meet at the new retreat space,

11am A guided labyrinth walk,

11.45 A reflective creative exercise heading into 2022,

1pm Lunch- bring a picnic lunch, your own or share,

2pm Walk our Bellbird, Lemon tree, cabins &/or Dam trails. Look for our elusive koalas, pull out some lantana.



Let us know you are coming so we can send directions, make plans, pull out the welcome mat & put on the kettle.

*Bronwyn and Max*

**Please RSVP**

**Ph: 0439 500 909 or 0490 663 228**

**E-mail: [fostertonretreat@outlook.com](mailto:fostertonretreat@outlook.com)**

**208 Moylans Road,  
Fosterton. 2420  
NSW.  
Only 15 minutes from  
Dungog**





DUNGOG DISTRICT CHAMBER OF COMMERCE

*Taking care of Business*

## **RADIO DUNGOG 107.9 UPDATE**

The recent Radio Dungog Survey Monkey result are in! We received 71 responses from Dungog Shire businesses with 44 stating they would sponsor us when the transmission changes allows us to broadcast to the whole shire.

What an amazing result. According to council there are 1063 active businesses in the shire. This means an impressive response of 6.6%.

This is even more evidence of the great support we receive from Dungog Shire businesses.

Thank you again Marion, DDCC and Dungog Shire's local businesses for your support.

Nola Christie Secretary Dungog Radio

## **DUNGOG MOVING FORWARD FESTIVAL 4<sup>TH</sup> & 5<sup>TH</sup> JUNE WORLD BIKE DAY WEEKEND**

Sasi Victoire a member of Dungog By Design has been busy drumming up support for this inaugural festival. The Chamber has been supporting Sasi in her endeavours and would encourage business to get behind her and also lend a hand. She would appreciate any input you may have and offers of assistance. 0428 580 286 [svictoire@bigpond.com](mailto:svictoire@bigpond.com) [www.sasivictoire.com.au](http://www.sasivictoire.com.au)

### **Summary of Event**

*With the advent of Covid shutdown various regional sectors have suffered a lack of viability. Broadening an existing bike culture (Pedal Fest) Dungog will use the bike theme to invigorate this regional area by forming partnerships with hospitality, accommodation, visual arts, (projections on heritage buildings), performing arts, (music and busking) theatre (films with a bike theme) and retail businesses to attract visitation. The activities will boost the economy of the town towards renewal and growth. These endorsed activities will be coordinated by curator Victoire who with strong partnership with council and sponsorship from the local businesses will make visiting Dungog an essential event.*

ABN 55 113 236 090

W | [www.ddcc.org.au](http://www.ddcc.org.au) E | [president@ddcc.org.au](mailto:president@ddcc.org.au)

A | PO Box 210 Dungog NSW 2420

## MAIN STREET PARKING IN DUNGOG

The issue of employees taking up valuable parking spaces in the main street has become an issue again. Can business owners please encourage staff to park elsewhere. We know many businesses are finding it tough, and struggling for custom at the moment, so we don't need to add to the problem by denying customers parking.

## REQUEST FROM DUNGOG HIGH SCHOOL

The Student Representative Council of our school have decided that we would like to re-establish a yearly School Magazine for students. In an effort to make this operational we are seeking some extra financial support through the sale of advertising space.

We are asking for your assistance to promote this to the businesses in your Chamber of Commerce.

The following prices have assigned:

- Fully glossy coloured page \$300
- Half a page \$200
- A quarter of a page \$150

Please do not hesitate to contact either myself or Kristy Neilson at the school for any further details that you require.

### Anne Middlebrook

Careers Adviser/NESA Coordinator | Dungog High School

PO Box 147/126 Eloiza St, Dungog 2420

02 49923022 | [anne.middlebrook@det.nsw.edu.au](mailto:anne.middlebrook@det.nsw.edu.au)



Marion Stuart  
President